COOKIES

Aquamec Ltd’s website (www.watermaster.fi) uses cookies in accordance with this report. This report gives you an idea of why cookies are used, how to use them, and how to manage them.

1. General information about cookies

We use cookies to understand better the behavior of our visitors on the site and to provide a personalized experience. For example, with the cookies we want to speed up and improve the functionality of the site and make it more user-friendly. We use cookies to register, measure and develop our potential customer-specific marketing and identify the companies visiting our site. We do not use cookies to collect or assign the personal information to a third party.

2. What the cookies are and how we use them?

Cookies are small text files stored on your computer's hard drive which allow your computer to be recognized by the Website. We may use either cookies which save a file on your computer permanently (permanent cookies) or cookies which disappear when your browser is closed (session cookies).

With the help of cookies, we may collect information about, for example, your computer, IP address, operating system and browser type. This information generally includes data which does not allow individual identification of information relating to a specific user. If, however, we hold personal data about you, information collected by the use of cookies may be combined with such data.

Information gathered by cookies is used for statistical and analytical purposes such as maintaining statistics regarding the use of the Website, to conduct surveys in order to improve the Website and/or Aquamec's other products and services, to determine which parts of the Website are most popular, to provide information to third parties so that appropriate advertising may be directed to you, and to optimize the use of the Website. Cookies are also used to recognize you when you return to the Website in order to, for example, provide you with information related to your own interests.

We use a range of third party tools on this Website to enable features such as social media sharing and survey forms. In some cases, these third-party tools will place a cookie on your computer and use tracking technology for the purpose of personalizing your experience or targeting advertising. These third-party cookies may include, among others, Google Analytics, Google AdWords remarketing and NetMonitor. Please refer to the privacy notices of each cookie provider for more information on their privacy practices.

Google

We use Google Analytics to analyse the use of this website and to collect information about visitors on our site. We collect data to make sure that the site responds to user needs and to understand what we can improve. Google Analytics stores the information on which pages you visit, how long your site visit lasts, how you came to the site, and what links you clicked on.
Aquamec also uses Google AdWords remarketing for conversion tracking and retargeting. Google will store and use this information for 30 minutes to 2 years, depending on the type of cookie. Google's privacy policy is available at: [http://www.google.com/privacypolicy.html](http://www.google.com/privacypolicy.html)

NetMonitor
Aquamec uses NetMonitor for visualizing network traffic, log network activity, create history reports and calculate traffic over time.

3. Managing the cookies

You can approve, delete or ban the cookies in your browser.
Please note that banning the use of cookies may limit the functionality and user experience of your site. The settings are different in different browsers so you can change them when needed.

For more information about cookies and how to manage them, visit the Aboutcookies.org or the FICORA website ([www.viestintavirasto.fi/en](http://www.viestintavirasto.fi/en)).